

Cookie policy

Last updated: November 03, 2024

1. Introduction

Cookies are small data files stored on your computer or device when you interact with websites. They are widely used to enhance user experience and provide valuable insights into website usage. This Cookie Usage Policy outlines how we use cookies on our website and your rights and options regarding their use.

2. Use of cookies

2.1. When you visit our website, we may place certain cookies, including third-party cookies or similar technologies, on your computer or device. These cookies help us improve and protect your experience on our website and enhance the range of products and services we offer.

2.2. We have carefully selected these cookies and third-party providers and have implemented measures to safeguard your privacy and ensure your information is respected at all times.

3. Consent

When you first access our website, you will be prompted to accept or reject cookies. You must provide explicit consent before any non-essential cookies are placed on your device. You may also withdraw consent at any time by adjusting your browser settings or through our cookie management tool, which is available on the website.

4. Types of cookies

Our website may use the following types of cookies:

1. **Essential Cookies:** These cookies are necessary for you to access and navigate our website and utilise its essential features.

Without these cookies, certain functionalities may be unavailable.

2. Visitor Cookies: These cookies contribute to our website's security measures and help identify visitors, ensuring the integrity and safety of our platform.
3. Analytics Cookies: We utilise analytics cookies, such as those provided by Google Analytics, to gather data on website usage, including the number of visits and popular sections. This information is anonymized and used for statistical analysis and website enhancement purposes. You can opt out of Google Analytics by visiting: [Google Analytics Opt-out](#).
4. Advertising Cookies: Third-party advertising cookies, like Google Adwords, personalise advertisements to align with your interests. These cookies track your browsing habits and activities across the internet, enabling us to display relevant marketing content. You can manage Google's advertising cookies settings at: [Google Ads Settings](#).

When using third-party services such as Google Analytics and Google Adwords, certain data may be shared with these providers for marketing, analytics, and personalization purposes. We ensure that any third party involved complies with strict data protection standards, but you can learn more about how your data is processed by third-party providers by visiting their respective privacy policies.

5. Data security and privacy

All cookies collected are encrypted to prevent third-party interception or misuse. While cookies do not contain personally identifiable information, any personal data stored by us may be associated with cookie information.

6. Your options

You have the right to withdraw your consent for cookies at any time. To withdraw consent, you can adjust your cookie preferences through our cookie management tool available on our website or modify your browser settings. Please note that disabling cookies may impact certain features on our website.

For more information on managing and removing cookies, please

visit: [All About Cookies.](#)

7. Conclusion

We are committed to transparency and respect for your privacy. By providing this Cookie Usage Policy, we aim to empower you with knowledge and choices regarding the use of cookies on our website. If you have any questions or concerns, please contact us at privacy@avalon-pay.com.